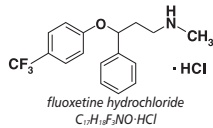


RECONCILE™ (fluoxetine hydrochloride) Chewable Tablets

Caution:
Federal (USA) law restricts this drug to use by or on the order of a licensed veterinarian.

Description:
RECONCILE is a chewable, flavored tablet that contains fluoxetine hydrochloride. RECONCILE chewable tablets are available in 8, 16, 32, and 64 mg tablet strengths for oral administration to dogs. The active ingredient in RECONCILE chewable tablets is fluoxetine hydrochloride, a selective serotonin reuptake inhibitor (SSRI). The molecular weight of fluoxetine is 345.79. The structural formula is depicted below.



Indications:

RECONCILE chewable tablets are indicated for the treatment of canine separation anxiety in conjunction with a behavior modification plan.

Dosage and Administration:

The recommended dose of RECONCILE chewable tablets is 1-2 mg/kg (0.5-0.9 mg/lb) administered once daily, in conjunction with a behavior modification plan. A typical behavior modification plan consists of the pet owner implementing standard training techniques based on principles such as rewarding appropriate behavior; coming and going in a manner that does not elicit inappropriate responses from the dog; and teaching the dog to be content while alone.

Table 1: Recommended Dose of RECONCILE Chewable Tablets

Dog Weight (lb)	Dog Weight (kg)	No. of Tablets/day	Tablet Strength (mg)
8.8 - 17.6	4.0 - 8.0	1	8
17.7 - 35.2	8.1 - 16.0	1	16
35.3 - 70.4	16.1 - 32.0	1	32
70.5 - 140.8	32.1 - 64.0	1	64

The effectiveness and safety of RECONCILE chewable tablets was demonstrated in a field study in client-owned dogs (see **EFFECTIVENESS** and **ADVERSE REACTIONS**). At the end of the 8-week study, 73% of dogs treated with RECONCILE chewable tablets showed significant improvement (p=0.010), as compared to behavior modification alone (51%). During the course of therapy, 42% of dogs showed improvement within the first week, which was significantly greater (p=0.005) than with behavior modification alone (18%). The patient's response to therapy should be monitored. If no improvement is noted within 8 weeks, case management should be reevaluated. The effectiveness and clinical safety of RECONCILE chewable tablets for long-term use (i.e. for more than 8 weeks) has not been evaluated. RECONCILE chewable tablets were evaluated at the recommended label dose for one year in a laboratory safety study in dogs (see **ANIMAL SAFETY**).

Professional judgment should be used in monitoring the patient's response to therapy to determine the need to continue treatment with RECONCILE chewable tablets beyond 8 weeks. To discontinue therapy, it is not necessary to taper or reduce doses because of the long half-life of this product. Continued behavioral modification is recommended to prevent recurrence of the clinical signs.

RECONCILE chewable tablets are readily consumed by dogs or can be administered like other tablet medications, and can be given with or without food.

Professional discretion should be used in determining the need for dose reduction in the event of a possible adverse reaction. Approximately half of patients tolerate a return to the previous dose after 1-2 weeks on a reduced schedule (see **ADVERSE REACTIONS**).

If a dose is missed, the next scheduled dose should be administered as prescribed. Do not increase or double the dose.

Contraindications:

RECONCILE chewable tablets are contraindicated for use in dogs with epilepsy or a history of seizures. RECONCILE chewable tablets should not be given concomitantly with drugs that lower the seizure threshold (e.g., phenothiazines such as acepromazine or chlorpromazine).

RECONCILE chewable tablets should not be given in combination with a monoamine oxidase inhibitor (MAOI) [e.g., selegiline hydrochloride (L-deprenyl) or amitraz], or within a minimum of 14 days of discontinuing therapy with an MAOI.

RECONCILE chewable tablets are contraindicated in dogs with a known hypersensitivity to fluoxetine HCl or other SSRIs.

Because fluoxetine and its major metabolite, norfluoxetine, have long half-lives, a 6-week washout interval should be observed following discontinuation of therapy with RECONCILE chewable tablets prior to the administration of any drug that may adversely interact with fluoxetine or norfluoxetine.

Human Warnings:

Not for use in humans. **Keep out of reach of children.** In case of accidental ingestion seek medical attention immediately. In humans, the most common symptoms associated with over dosage include seizures, somnolence, nausea, tachycardia, and vomiting. In case of ingestion by a human, contact a physician immediately. For a copy of the Material Safety Data Sheet (MSDS) or to report adverse reactions call 1-888-545-5973.

Precautions:

RECONCILE chewable tablets are not recommended for the treatment of aggression. RECONCILE chewable tablets have not been clinically tested for the treatment of other behavioral disorders. Studies to determine the effects of RECONCILE chewable tablets in breeding, pregnant, or lactating dogs and in patients less than 6 months of age have not been conducted.

Seizures may occur in dogs treated with RECONCILE chewable tablets, even in dogs without a history of epilepsy or seizures (see **ADVERSE REACTIONS**).

Before prescribing RECONCILE chewable tablets, a comprehensive physical examination should be conducted to rule out causes of inappropriate behavior unrelated to separation anxiety. The examination should include a thorough history and assessment of the patient's household environment and standard practice laboratory tests as appropriate for the patient's age and health status. Veterinarians should be familiar with the risks and benefits of the treatment of behavioral disorders in dogs before initiating therapy. Inappropriate use of RECONCILE chewable tablets, i.e. in the absence of a diagnosis or without concurrent behavior modification, may expose the animal to unnecessary adverse reactions and may not provide any lasting benefit of therapy.

RECONCILE chewable tablets have not been evaluated with drugs that affect the cytochrome P450 enzyme system. RECONCILE chewable tablets should be used with caution when co-administered with any drug that affects the cytochrome P450 enzyme system (for example, ketoconazole). Studies to assess the interaction of RECONCILE chewable tablets with tricyclic antidepressants (TCAs) (for example, amitriptyline and clomipramine) have not been conducted. The minimum washout period to transition dogs from TCAs to RECONCILE chewable tablets has not been evaluated. Published pharmacokinetic data demonstrates that TCAs are cleared 4 days following discontinuation. 1,2

Adverse Reactions:

In two North American multi-site field studies, which included a total of 427 dogs, the following adverse reactions were observed:

Seizures:

In one study, one of 112 dogs in the control group and three of 117 dogs that received RECONCILE chewable tablets experienced the serious adverse reaction of seizures. One of the three dogs treated with RECONCILE chewable tablets experienced two seizures 10 days after the end of therapy. Despite escalating phenobarbital doses, the seizures continued and this dog died in status epilepticus approximately six months after the first seizure. Another of the three dogs treated with RECONCILE chewable tablets had experienced one seizure approximately 1½ years prior to study enrollment immediately after receiving head trauma. No additional seizures were reported to have occurred until 45 days after concluding treatment with RECONCILE chewable tablets. During the 1½-year period since the second seizure, this dog's seizure activity increased from single seizures to cluster seizures despite increasing doses of phenobarbital and the addition of oral potassium bromide and rectal diazepam. The third dog treated with RECONCILE chewable tablets and the control dog experienced one seizure 24 days and 35 days, respectively, after the start of therapy; no anticonvulsant therapy was initiated and no further seizures were reported in either dog.

In the second study, one of 99 dogs treated with RECONCILE chewable tablets and one of 99 dogs treated with the control tablet experienced the serious adverse reaction of seizures 9 and 27 days, respectively, after initiation of therapy. The dog treated with RECONCILE chewable tablets was subsequently diagnosed with vestibular disease and the control dog had a history of recurrent hind leg weakness.

In a European multi-site study, 234 dogs were treated with daily doses of fluoxetine chewable tablets ranging from 0.25 mg/kg to 4 mg/kg. One dog treated with a daily dose of 0.4 mg/kg for one month experienced one seizure one week after discontinuing therapy. No anticonvulsant therapy was initiated and no further seizures were reported.

Weight loss:

Of the dogs in the two North American field studies with body weight measurements throughout the study (n=196 and n=185 in the RECONCILE chewable tablets and control group, respectively), a 5% or greater weight loss (when compared to initial, pre-study body weight) was observed in 58 (29.6%) of dogs treated with RECONCILE chewable tablets and 24 (13.0%) of dogs in the control group. No dogs were withdrawn from clinical studies due to weight loss alone. The following table shows the number of dogs with weight loss, stratified by percent weight loss relative to initial body weight.

Treatment Group	Table 2: Dogs with Weight Loss (stratified by percent loss relative to initial body weight)		
	≥ 5% to < 10% Number (%)	≥ 10 to < 15% Number (%)	≥ 15% Number (%)
RECONCILE chewable tablets	44 (22.5%)	13 (6.6%)	1 ^a (0.5%)
Control	20 (10.8%)	4 (2.2%)	0 (0%)

^a This dog lost 20% of its initial body weight and was the same dog that died in status epilepticus.

Other adverse reactions:

Additional adverse reactions observed in dogs treated with RECONCILE chewable tablets at a rate of 1% or greater were:

Table 3: Adverse Reactions Reported in the North American Field Studies

Adverse Reaction	RECONCILE Chewable Tablets, N=216		Control,* N=211	
	n	%	n	%
Calm/Lethargy/Depression	71	32.9	22	10.4
Decreased Appetite	58	26.9	13	6.2
Vomiting	37	17.1	28	13.3
Shaking/Shivering/Tremor	24	11.1	4	1.9
Diarrhea	21	9.7	17	8.1
Restlessness	16	7.4	8	3.8
Excessive Vocalization (Including Whining)	13	6.0	7	3.3
Aggression	9	4.2	13	6.2
Otitis Externa	6	2.8	2	0.9
Disorientation	5	2.3	1	0.5
Incoordination	5	2.3	0	0.0
Constipation	3	1.4	0	0.0
Excessive Salivation	3	1.4	4	1.9

* The control group received the tablet formulation without fluoxetine.

Dose Reduction:

Twenty dogs in the RECONCILE chewable tablet group and five dogs in the control group required a reduction in dose due to unacceptable adverse reactions, generally anorexia, vomiting, shaking and depression. Lowering the dose eliminated or reduced the severity of these adverse reactions in the RECONCILE chewable tablet group only. Resumption of the full dose of RECONCILE chewable tablets resulted in a return of the initial adverse reactions in approximately half of the affected dogs. The majority of these adverse reactions were intermittent and mild. However, one dog experienced recurrence of severe adverse reactions, which necessitated withdrawal from the study for that dog. Additionally, two dogs required a second dose reduction of RECONCILE chewable tablets. Effectiveness was maintained in a majority of those dogs in which a dose reduction was necessary.

Clinical Pharmacology:

Fluoxetine exerts its effect by inhibiting the reuptake of serotonin at the pre-synaptic neuron. Fluoxetine does not act as a sedative. Fluoxetine is well absorbed after oral administration (~72%). It is largely metabolized in the liver by cytochrome P-450 enzyme system to norfluoxetine, an equipotent SSRI that contributes to the efficacy of RECONCILE chewable tablets.

After a single dose, and also at steady state, calculations were made as follows:

Table 4: Single Dose* Pharmacokinetic Parameters of Fluoxetine Hydrochloride (mean ± standard error).

	AUC _{0-∞} (pg·hr/mL)	C _{max} (ng/mL)	T _{max} (hr)	T _{1/2} (hr)	T _{1/2} Range (hr)
Fluoxetine	1.388 (±0.137)	126.6 (±12.3)	1.8 (±0.2)	6.2 (±0.8)	3.0-12.9
Norfluoxetine	11.44 (±0.74)	138.3 (±9.6)	12.8 (±1.7)	49 (±3)	33.0-64.0

* approximately 2 mg/kg body weight

In a 21-day study, fluoxetine was administered daily at a dose of 0.75, 1.5 and 3.0 mg/kg to laboratory Beagles. The maximum plasma concentration (C_{max}) and area under the plasma concentration time curve (AUC) for fluoxetine were approximately dose proportional between 0.75 and 1.5 mg/kg, with a greater than dose proportional increase at 3 mg/kg. Norfluoxetine C_{max} and AUC were generally dose proportional.

Although steady state appeared to be reached within 10 days in the 21-day study, a continuous increase in trough concentrations was observed in a one year, multiple-dose laboratory safety study. In this study, dogs administered a 1 mg/kg dose of fluoxetine had plasma fluoxetine concentrations that continued to increase over the one-year dosing period. A similar increase in concentrations was observed with norfluoxetine. This phenomenon was not observed at higher doses. During the one-year dosing interval and the subsequent two-month recovery period, there were no changes in the nature and frequency of adverse reactions observed as compared to those seen by Day 28 of fluoxetine administration.

Effectiveness:

In one randomized multi-centered, double-blinded, vehicle-controlled study of 8 weeks duration, 229 dogs were evaluated at 34 investigative sites in the United States and Canada. One hundred seventeen dogs were randomized to 1-2 mg/kg/day of RECONCILE chewable tablets and 112 dogs were randomized to the control group. Both groups underwent concurrent behavior modification. In seven of the eight weeks, the percentage of dogs with improved overall separation anxiety scores was significantly higher (p < 0.05) among dogs treated with RECONCILE chewable tablets compared to dogs that received the control tablet. At the end of the study, 73% of dogs treated with RECONCILE chewable tablets showed significant improvement (p=0.010) as compared to 51% of dogs treated with behavior modification alone.

Dogs treated with RECONCILE chewable tablets also showed improvement in destructive behavior, excessive vocalization, and restlessness over dogs that received the control tablet. In addition, dogs in both groups experienced improvement in inappropriate urination, inappropriate defecation, excessive salivation, excessive licking/grooming, shaking/shivering and depression. Overall separation anxiety severity scores improved more rapidly for dogs taking RECONCILE chewable tablets than those dogs receiving the control tablet. The same effect was also noted for the individual scores for excessive vocalization and depression.

Animal Safety:

In a one-year laboratory safety study, dogs were dosed daily at 1, 4.5, and 20 mg/kg/day of a gelatin capsule filled with fluoxetine powder. Based upon the results of a relative bioavailability study comparing the fluoxetine-filled capsule versus the RECONCILE chewable tablets, the corresponding equivalent doses were 0.87, 3.9 and 17.4 mg/kg/day of RECONCILE chewable tablets (where the average ratio of fluoxetine AUC values for RECONCILE chewable tablets/fluoxetine-filled capsule = 1.15).

Three of five female dogs in the 20 mg/kg group, died or were euthanized during the first six months of the study. The high dose was decreased to 10 mg/kg/day (equivalent to 9.7 mg/kg/day of RECONCILE chewable tablets) for the last six months of the treatment, and all remaining dogs completed the study. One dog in the 1 mg/kg group (equivalent to 0.87 mg/kg/day of RECONCILE chewable tablets) and two dogs in the 20 mg/kg group (equivalent to 17.4 mg/kg/day of RECONCILE chewable tablets) experienced a seizure. Aggressive behavior, ataxia, salivation at dosing, hyperesthesia, nystagmus, thin body condition, weakness, lethargy, diarrhea and head tilt were also noted in the high dose group. Anorexia, tremors, decreased pupillary light response, mydriasis, vomiting, and decreased weight gain were observed in all treatment groups, but occurred more frequently in the high dose group. With the exception of decreased weight gain, all abnormal observations resolved by the end of a two-month recovery period. Evidence of phospholipidosis was noted in the lung, liver, adrenal glands, lymph nodes, spleen, retina and white blood cells of all groups, which resolved during the recovery period. Fluoxetine caused no marked or consistent effects on hematology, blood chemistries or urinalysis. Bradycardia was absent on the electrocardiogram in the control and lowest dose groups, but was mildly present in a dose-dependent manner in the two higher dose groups. There were no effects noted on gross organ examination.

Storage Information:

Store at 20-25°C (66-77°F). Excursions permitted between 15-30°C (59-86°F). Do not remove desiccant canister from the bottle. Completely close bottle between uses.

How Supplied:

30 tablets per bottle

NADA #141-272, Approved by FDA

Manufactured for:

Elanco Animal Health
A Division of Eli Lilly and Company
Lilly Corporate Center
Indianapolis, IN 46285

- Plumb DC. Amitriptyline. Veterinary Drug Handbook 5th Edition (Pocket Edition). Iowa State Press. Ames, IA. Page 39, 2002.
- Hewson CJ, et al. The pharmacokinetics of clomipramine and desmethylclomipramine in dogs: parameter estimates following a single oral dose and 28 consecutive daily doses of clomipramine. J Vet Pharmacol Therap 21:214-222, 1998.

PA9110DEAMP
(V01-01-2007)

Reconcile™
(fluoxetine hydrochloride)

Announcing the Reconcile™ PET Program Professional Education & Training

Educate. Motivate. Reward.

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A program specially designed to make the treatment of Canine Separation Anxiety a rewarding part of your practice.

Reconcile™
(fluoxetine hydrochloride)



Lilly Companion Animal Health is excited to offer your clinic the new Reconcile™ Professional Education & Training (PET) Program. Funded by Lilly and free of charge to your clinical staff, the Reconcile™ PET Program promises to deliver these key benefits:

- **ENABLE YOUR STAFF** to help you screen patients for signs of canine separation anxiety
- **MAKE IT EASIER** for your staff to discuss separation anxiety with your clients
- **FREE UP YOUR TIME** and allow you to focus more on patient diagnosis and treatment
- **PROVIDE PROFESSIONAL EDUCATION** for your staff, leading to greater job satisfaction and improved staff retention

Using a proven three-step process, the Reconcile™ PET Program will educate, motivate and reward your staff and make the treatment of canine separation anxiety an important part of your practice.

The most common adverse reactions recorded during clinical trials were calm or lethargy, reduced appetite, vomiting, shaking, diarrhea, restlessness, excessive vocalization, aggression and, in infrequent cases, seizures. For important safety information and the product label, see the back of this brochure.

EDUCATE — A COMPREHENSIVE CONTINUING EDUCATION PROGRAM FOCUSING ON CANINE SEPARATION ANXIETY

The primary purpose of the PET Program is to enhance your staff's knowledge of canine separation anxiety. Our program will begin with three CE credit-based (RACE-approved) learning modules on behavior management by noted behavior technician Julie Shaw, RVT.

Modules include:

- **Module 1: Canine Separation Anxiety and the role of the veterinary team**
- **Module 2: Medication Options available to veterinarians for treating Separation Anxiety**
- **Module 3: Behavior Modification for Separation Anxiety**

MOTIVATE — ENHANCING AND ENCOURAGING STAFF DEVELOPMENT

The Reconcile™ PET Program provides your staff with continuing education opportunities that translate into these clinic and staff member benefits:

- Ongoing professional education and training on issues related to canine separation anxiety

- Unbiased, fact-based content on canine separation anxiety and its treatment
- Training in practical skills and applications
- Awareness of new products and techniques

REWARD — COMPLIANCE DESERVES ACKNOWLEDGEMENT

Here's what your staff will receive when they enroll in the Reconcile™ PET Program:

- An informative PET welcome kit, including:
 - A personalized welcome letter
 - Learning Module 1
 - A flyer describing program highlights
 - Pens for in-clinic use
- Free learning modules to make it easy for staff members to earn continuing education (CE) credits
- Ongoing updates on future products and categories
- Unique incentives and rewards, such as insulated lunch coolers, totes and more, upon completion of each learning module

About the instructor

Julie Shaw, RVT, is a well-known national and international speaker on canine separation anxiety and behavior modification techniques.



Easy enrollment — Register today!

Enrolling in the Reconcile™ PET Program is quick and easy. Simply choose from one of these three options:

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- Return the enclosed enrollment form via mail
- Call **1 (888) LillyPet**

Reconcile™ PET Program Enrollment form

Lilly Companion Animal Health is excited to offer you the new Reconcile™ Professional Education & Training (PET) Program. Funded by Lilly and free of charge to you, the Reconcile™ PET Program will provide you with the knowledge you desire on canine separation anxiety and prepare you to work with pet owners dealing with this distressing disorder.

Thank you for your interest in Lilly, Reconcile™ and the Reconcile™ PET Program. Enrollment is quick and easy. Simply fill out the form below and choose from

one of three options to register to start learning and earning CE credits, unique incentives and rewards today:

- Return the enrollment form via fax **1-866-253-0526**
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Kansas City MO 64141-3678
- Call 1 (888) LillyPet

CLINIC INFORMATION

Clinic Name _____

Clinic Address _____

City _____

State _____ Zip _____

Clinic Phone _____

Number of Veterinarians in Clinic _____

Clinic Type Small animal only Mostly small animal Mixed practice

STAFF MEMBER INFORMATION

First Name _____ Last Name _____

Prefix Dr. Mr. Mrs. Ms. _____

Title _____

E-mail Address _____

(Please provide your e-mail address to receive offers, product information or news from Eli Lilly and Company)

The most common adverse reactions recorded during clinical trials were calm or lethargy, reduced appetite, vomiting, shaking, diarrhea, restlessness, excessive vocalization, aggression and, in infrequent cases, seizures. For important safety information and the product label see the back of this brochure.