

**With Red Rock
Rattlesnake Vaccine
she would be.**

**What do you mean
I'm not protected
against rattlesnakes?**



*Rattlesnakes can be found where dogs
live, work and play throughout the
continental United States.*

*Ask your veterinarian if the
Red Rock Rattlesnake Vaccine is
the right protection for your dog.*



Red Rock Biologics

RATTLESNAKE VACCINES

US Veterinary License Number 407 / USDA Conditionally Licensed /
For Veterinary Use Only — This product license is conditional.
Efficacy and potency have not been fully demonstrated. For more
information please call toll free 866.897.7625.

10/07



Red Rock Biologics

RATTLESNAKE VACCINES



Rattlesnake bite is a veterinary emergency.

It results in serious injury or even death to thousands of dogs each year. Rattlesnake venom is a complex mixture of toxins that spreads through a dog's body following the bite. Red Rock Rattlesnake Vaccine was developed specifically to help defend dogs from the dangerous effects of rattlesnake venom. That's rattlesnake protection that will put you and your dog at ease.

Rattlesnakes live in a variety of habitats.

They are found in wetlands, deserts and forests, from sea level to mountain elevations. Rattlesnakes are most active in warmer seasons, from spring to autumn. In southern latitudes they are occasionally found year-round.

Dogs are at risk for rattlesnake bite.

They can encounter a rattlesnake anytime they are in rattlesnake habitat. You and your dog may live near rattlesnakes. You may travel through or frequently visit places where rattlesnakes are found. Perhaps rattlesnakes live where you take your dog hiking, camping or hunting. Like people, dogs may stumble upon a snake by accident. Curiosity or a protective instinct can place your dog at risk. Red Rock Rattlesnake Vaccine helps to protect her.

Damage caused by rattlesnake bite can be serious.

When injected into an unprotected dog, the toxins in snake venom are very painful and can have serious consequences. Even if your dog survives the immediate effects of a rattlesnake bite, he can be permanently injured by the venom.

Treatment of rattlesnake bite is expensive.

Treatment of snakebite may include antivenom injections that can cost hundreds to thousands of dollars. Use of antivenom is associated with an increased risk of adverse effects which can complicate a dog's recovery. Other costs of snakebite treatment may include hospitalization, intravenous fluids, other medicines, and even surgery. Vaccination can reduce the impact of snakebite, reduce or eliminate the need for antivenom, and decrease other treatment costs.

The vaccine stimulates your dog's own immunity.

Vaccines work by stimulating an animal's immunity to defend against potentially harmful agents. The Rattlesnake Vaccine is intended to help create an immunity that will protect your dog against rattlesnake venom.

Snakebite is always an emergency.

Even after your dog is vaccinated against rattlesnake venom, she should be taken to a veterinarian for evaluation and care as soon as possible following snakebite. Veterinarians can determine whether your dog will require additional treatment. Even bites by non-venomous snakes can lead to serious infections and antibiotic treatment may be needed. A veterinarian is the best person to consult regarding medical decisions for your dog.